WESTCHESTER CHILDREN’S ASSOCIATION

OUR VISION
Every child healthy, safe, and prepared for life’s challenges

OUR MISSION
To identify children’s needs, make those needs known, and see that they are met

OUR WORK
We turn data into knowledge, build a shared agenda, and mobilize for change
Dear Friends of Westchester Children’s Association,

As President of Westchester Children’s Association, I am proud to present to you the annual report of our important work ensuring that all children – from newborns to young adults – in our county get what they need at each stage of development. The growth of our day-to-day operations enabled by our recent centennial campaign has appreciably strengthened our capacity, and WCA is doing more for young people than ever before.

We are so grateful to our generous donors, without whom we could not exist. To protect our independence, WCA does not accept government funds. We are supported solely by individual donations, private and corporate foundations, and bequests. We remain committed to WCA’s mission – ensuring that every child is healthy, safe and prepared for life’s challenges – which has not changed since our inception. We are very grateful to those who enable us all to be children’s champions, and to speak up fearlessly on their behalf.

When we invest in children, we invest in the future. In these uncertain times, when even the most basic human services for the most needy are threatened, our children and youth need strong voices to speak up for their needs and fight for our future. WCA’s successful advocacy cannot happen without the dedicated efforts of our energetic and committed staff and board, our enthusiastic community partners, and, most importantly, our many philanthropic donors. We thank you sincerely for your gifts and for helping Westchester Children’s Association to remain effective as the voice of Westchester’s children.

Sincerely yours,

Douglas Gould, WCA Board President

“When we invest in children, we invest in the future. In these uncertain times, when even the most basic human services for the most needy are threatened, our children and youth need strong voices to speak up for their needs and fight for our future.”
2016 AT A GLANCE...

FEBRUARY
WCA releases 2016 Data Bulletin at the Legislative Breakfast

MARCH
Raise the Age Lobby Day

A year of building awareness, growing

JULY
Scan of home visiting services in Westchester conducted

GPS4Kids Summer Celebration; announces overall goal

SEPTEMBER
Community Snapshots with additional locales released
“WCA has proven how local advocacy can impact a statewide and national movement. We thank them for their 100-year-old collective voice!”

– Christian Philemon,
Executive Director of the Youth Shelter Program of Westchester

APRIL
Legacy of Tomorrow Starts Today honoring Allan Houston

MAY
Raise the Age Conversation with local police departments

JUNE
WCA leads conversations to overhaul County’s funding process for community youth programs

collaborations, and solidifying progress.

Live stream viewing of Harvard’s Robert Putnam at Sarah Lawrence College

Candidate survey conducted and voter registration training offered

WCA holds first teen advocacy workshop for 25 youth.
HOW WCA WORKS

We Educate!
We analyze data, publish information and hold events to educate the public and policy makers about children’s needs.

2,800 2016 Community Snapshots were downloaded
550 2016 Data Bulletin viewings

Over 480 attendees at our educational events

We Connect!
We convene and lead conversations to build a shared agenda addressing those needs.

350 members in WCA-led coalitions
Over 4,000 Twitter followers
Over 1,400 NEW Facebook fans

We Act!
We advocate and mobilize parents, youth, and concerned citizens to support effective solutions that improve kids’ lives.

Over 400 took action through in-person and online advocacy
THANK YOU TO OUR GENEROUS DONORS

With the support of our generous donors, WCA has grown dramatically in recent years, and we are doing more for young people than ever before. When WCA succeeds, thousands of lives are improved, and we are deeply grateful to all of our donors, listed below, who make our work possible.

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We have made every effort to ensure the accuracy of our donor listing. If your name has been omitted or misprinted, please accept our sincere apologies and notify Betsy Steward at bsteward@wca4kids.org or 914.946.7676 ext. 303.
FINANCIAL PROFILE FOR 2016

Total Revenue $642,763

- 45.6% Individual Contributions $292,832
- 20.1% Foundation & Corporate Grants $129,150
- 16.8% Events (net) $108,101
- 12.9% Investment Income (net) $83,151
- 4.6% Miscellaneous $29,529

Total Expenses $887,173

- 79% Programs $696,661
- 15% Management/General $136,708
- 6% Fundraising $53,804

In 2016, WCA spent $244,410 of cumulative net assets from prior years to offset expenses in 2016.

Note: This financial summary is based on unaudited financial statements. A copy of the complete audited financial statement is available from WCA upon request, or from the New York State Attorney General, Office of Charities Registration, 120 Broadway, New York, NY 10271.

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GIVE

TAKE ACTION
Positive change happens when many people raise their voices on behalf of children and youth. For easy ways to become an advocate for children and youth, visit http://bit.ly/WCAaction.

STAY IN TOUCH
Keep up to date on issues affecting Westchester’s children and youth, plus be alerted to actions you can take to help. Subscribe at http://bit.ly/WCAfriend.

SPREAD THE WORD
When you share social media posts, forward a petition to friends, or invite someone to a WCA event, you’re helping us make sure that our children’s needs are met. Tag us @wca4kids.

CORPORATE SUPPORT

WESTCHESTER CHILDREN’S ASSOCIATION
Children’s Champions Since 1914

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www.wca4kids.org

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