

WESTCHESTER CHILDREN'S ASSOCIATION

Children's Champions Since 1914

Yes, I would like to support Westchester Children's Association in its mission—every Westchester child healthy, safe and prepared for life's challenges.

Please reserve your sponsor package by May 4, 2018.

2018 SPRING BENEFIT

The Legacy of Tomorrow Starts Today

HONORING

EDITH C. MACY AWARD

JOHN & BRENDA FARERI AND DR. MICHAEL GEWITZ

Maria Fareri Children's Hospital

CORPORATE CHILDREN'S CHAMPION AWARD

RICHARD FRENCH III, *Regional News Network*

LIFETIME ACHIEVEMENT AWARD

CORA GREENBERG, *Westchester Children's Association*

Thursday, May 17, 2018 • 6:00 PM

The Surf Club On The Sound, New Rochelle, NY



SPONSOR OPPORTUNITIES

- Dream Maker** \$50,000
 - 2 premier tables of 10
 - Listing as a *Dream Maker* in all printed materials
 - Back cover Journal ad
 - Acknowledgement from the podium at event
 - Recognition of support on Twitter at the Gala
 - Opportunity for company executive to speak from the podium
- Children's Champion** \$25,000
 - 2 premium tables of 10
 - Listing as a *Children's Champion* in all printed materials
 - Full-page ad, inside cover selection in the Journal
 - Acknowledgement from the podium at event
 - Recognition of support on Twitter at the Gala
- Crusader** \$10,000
 - One table of 10
 - Listing as a *Crusader* in all printed materials
 - Full-page ad in the Journal
 - Acknowledgement from the podium at event
- Guardian** \$5,000
 - One table of 10
 - Listing as a *Guardian* in all printed material
 - Half-page ad in the Journal
- Defender** \$3,000
 - 4 event tickets
 - Listing as a *Defender* in all printed materials
 - Half-page ad in the Journal

Reserve sponsorship by March 2nd to be listed on invitation.

TICKETS

- _____ **Benefactor Ticket(s)** \$500
 - One ticket and support listed in the evening's program
- _____ **Individual Ticket(s)** \$250 each
- I/We are unable to attend.** Enclosed is a tax-deductible contribution of \$ _____ to help Westchester Children's Association ensure that all children are healthy, safe and prepared for life's challenges.

JOURNAL ADS ONLY

- Full Page** \$1,500
- Half Page** \$750
- Quarter Page** \$500

JOURNAL AD SIZES
 Full Page 7.5"w x 10"h
 Half Page 7.5"w x 5"h
 Quarter Page 3.75"w x 5"h

Deadline for Journal Copy is May 4, 2018

Journal Copy should be submitted as high resolution files in black and white to Jenna@hrginc.net

REPLY INFORMATION

Donate online: <http://bit.ly/2018wcbenefit>

Listing (as it should appear in all materials)

Contact Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip Code _____

Phone _____

E-mail – *WCA will keep me informed*

Total Amount Enclosed \$ _____

(check made payable to **Westchester Children's Association**)

Please charge my: American Express MasterCard Visa Discover

Credit Card # _____ Expiration Date _____ Security Code _____

Signature _____ Amount \$ _____

Many companies offer Matching Gift Programs that can increase your gift. Please inquire with your employer and submit a Matching Gift form with your contribution.

For tax purposes \$110 per person attending the event is non-deductible.

Westchester Children's Association is a charitable tax-exempt organization pursuant to Section 501(C) 3 of the Internal Revenue Code. (Tax ID# EX-125876). For a copy of the Annual Report, please visit www.wca4kids.org.

FOR MORE INFORMATION OR TO RETURN FORM

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