



CHILDREN'S ASSOCIATION Children's Champions Since 1914 Annual Report

HIGHLIGHTS FROM JANUARY - DECEMBER 2013

2013

THE WCA CENTENNIAL CAMPAIGN: STANDING FOR CHILDREN

Our campaign to celebrate our 100th anniversary and ensure our effectiveness into the next century began in 2011. The goal of the campaign is to strengthen and sustain three key

cornerstones that enable WCA to successfully advocate and drive positive changes for children. These are:

- Turning data into knowledge about the status of Westchester's children.
- Building a shared vision among community members about what children need.
- Mobilizing community members to push for changes that help children and youth thrive.

The generous support we've received so far has enabled us to increase our capacity to advance children's issues, as well as to communicate more effectively.

As of March 31, 2014 we have received over \$4.5M in gifts and pledges, towards our overall goal of \$6.5M, with 20 months left in the campaign. It's an exciting time of growth and change at WCA, and we're very grateful to all our donors.

THANK YOU FOR HELPING US TO GET CLOSER TO OUR \$6.5M GOAL

\$6,500,000

\$4.5M in gifts & pledges so far

Because of your support, we are able to make a difference for and youth!



TURNING DATA INTO KNOWLEDGE

As part of our ongoing efforts to find out what children need, WCA collected data from dozens of sources. We continue to explore new ways to analyze and present data to a wider audience, including interactive data visualization tools and infographics posted on our website, social media, and on paper for distribution.

Our fact sheet, Westchester: the Next Generation, was distributed at the Legislative Breakfast on February 22nd and our Children By the Numbers 2014 data bulletin was released in January 2014. It has been distributed widely, and the original printing of 500 copies was quickly depleted. It is posted on our website, and will be reprinted by popular demand.

BUILDING A SHARED VISION

Since its beginnings, WCA has led collaborative efforts to develop common-sense solutions to problems facing children and youth in Westchester. We convene coalitions of professionals and experts to study complex issues, educate the public and build opportunities for disparate individuals and communities to work together. This year, we focused on issues such as raising New York's age for criminal prosecution, educating the public regarding the stressors of adverse childhood experiences, increasing supports for very young children, and expanding affordable health care for children and their families.

Connecting Youth

We published a report on disconnected youth, Dreams Deferred: Reconnecting Youth to School, Work and Community, which was distributed at our March 22nd Advocacy Breakfast. At the breakfast Judge Michael Corriero spoke about the need to change New York's treatment of 16 and 17-year-olds who commit crimes, one of the central recommendations of our report. WCA staff and Board have used the report to educate the public and policy-makers about the issues affecting disconnected youth, and to advocate for its key recommendations.

WCA staff presented this issue and our report in a web-broadcasted conversation with the Journal News Editorial Board and on a White Plains Community Access television program hosted by Susan McPherson.





Youth and Legislators at the 2013 Legislative Breakfast.

Advocacy Breakfast: Judge Michael Corriero, guest speaker, Executive Director Cora Greenberg, Deputy Director Allison Lake, Prof. Merril Sobie, Pace Law School.

WCA report on "disconnected" youth





A MESSAGE from the President of Westchester Children's Association

Dear Friends of Westchester Children's Association.

As President of Westchester Children's Association, it is my privilege to present to you the annual report of our important work of changing the world for

the next generation. I am so proud of our efforts over the last year, efforts that have improved the quality of life for so many children in our community. 2014, our centennial year, is a chance not only to celebrate our century of accomplishments, but to hone our vision for children going forward as well.

As the leading voice for the children of Westchester, WCA continues its work to ensure that children's needs are kept in the forefront of the public agenda. As always, we remain committed to our mission – ensuring that every child is healthy, safe and prepared for life's challenges. We receive no government funding, so our work is only possible because of our donors. We're very grateful to those who enable us all to be children's champions, and to speak up fearlessly on their behalf.

Now more than ever, children and youth need strong voices to speak up for their needs and fight for their future. WCA's successful advocacy cannot happen without the dedicated efforts of our energetic and committed staff and Board, our Advisory Council, our community partners, and, most importantly, our many philanthropic donors. We thank you sincerely for your gifts and for helping Westchester Children's Association to remain effective as the voice of Westchester's children.

Sincerely yours,

Catherine Draper, WCA Board President

Catherine a Drager

FINANCIAL PROFILE for 2013

Revenue			Expenses			
Individual			Program Activities	\$	510,998	
Contributions ¹	\$	564,056	Management			
Grants/Sub-contracts ¹	\$	249,150	& Administration	\$	73,463	
Special Events/Products	_		Fund raising ²	\$	181,665	
(Gross)	\$	96,835	Total Expenses	\$	766,126	
Investment Income (Net)	\$	166,920	Total Expenses	\$ 700,120		
Other Income	\$	19,439	as revenue in the year the pledge or	¹Includes pledges or grants receivable in future years cour as revenue in the year the pledge or grant is made.		
Total Revenue	\$1,096,400		² Includes event expenses of \$37,067.			

Note: A copy of the complete audited financial statement is available from WCA upon request, or from the New York State Attorney General, Office of Charities Registration, 120 Broadway, New York, NY 10271

WCA ADVOCACY DINNER

WCA's 2013 Advocacy Dinner honored Genevieve Piturro, Founder and Executive Director of The Pajama Program. The Dinner at Tappan Hill raised nearly \$90,000 for our work to benefit Westchester's youngest citizens.

(continued from page 1)

On June 20th, WCA Executive Director, Cora Greenberg, appeared on a panel at the Jacob Burns Film Center with Neighbor's Link Executive Director, Carola Bracco, to discuss the documentary Inocente, a film depicting the life of a "disconnected" and undocumented homeless teenager in San Diego who finds connection and confidence through art.



Cora Greenberg, Jacob Burns Film Center Executive Director Steve Apkon, Westchester Community Foundation Executive Director Catherine Marsh, Carola Bracco, Executive Director of Neighbors' Link (Photo courtesy of Jacob Burns Film Center)

Adverse Childhood Experiences

We developed and distributed educational materials about the long-term effects of early toxic stress or Adverse Childhood Experiences (ACEs). In April, Deputy Director Allison Lake presented a workshop at the County's Community Violence Prevention Forum, which was attended by 400 people. In the fall, we made a presentation on the effects of Adverse Childhood Experiences to the Ethical Culture Society of Northern Westchester in Ossining.

Children's Health

years counted

The Affordable Care Act brought new opportunities for insuring children and families but also caused confusion. WCA sponsored a forum on "Health Reform for Children and Families" in partnership with the Schuyler Center for Analysis and Advocacy (SCAA) on February 7th, attended by about 40 representatives of child and family service agencies. At the request of the Westchester County Department of Health, WCA convened a meeting of 8 organizations that are serving as Navigators and Certified



Margie Orell and Dorne Massiah, Dinner Co-Chairs | Judge and Mrs. Bruce Tolbert, Janet and Jerry Gutterman | WCA President Cathy Draper, honoree Genevieve Piturro, Cora Greenberg

Application Counselors for the New York State of Health - Affordable Care Act Exchange on December 5th. And, on December 12th, WCA hosted a presentation for the local media about the New York State of Health - Affordable Care Act (ACA). The event featured presentations by several organizations involved with educating and enrolling participants in health coverage.

MOBILIZING FOR CHANGE

For decades, WCA has been mobilizing people and organizations throughout Westchester to be advocates and activists to improve children's lives. In 2013 we held forums and town hall meetings to motivate and inspire action around the *Raise the Age-NY* alliance. We hosted roundtable discussions to explore youth empowerment, and we surveyed legislators about their commitment to investing in children and youth.

Raise the Age-NY

WCA is the county's lead organization for *Raise the Age-NY*, a statewide alliance of many groups working to change the age of criminal responsibility in New York State to 18. Following our Advocacy Breakfast on this topic on March 22nd, we hosted a Roundtable Forum in May featuring Abby Anderson, leader of the successful age change in Connecticut.

We discussed the issue and its local impact with state legislators. WCA intern Randall Hayes compiled video interviews about *Raise the Age-NY* with local elected and community leaders, service providers and attorneys, which has been used in community forums as well as on social media and the WCA website.

WCA's *Raise the Age-NY* Town Hall meeting in White Plains on October 30th was attended by more than 130 people. In December, 865 petitions collected by the *Raise the Age-NY* campaign were mailed to Governor Cuomo's office. This included 104 hardcopy plus more than 100 online petitions collected by WCA, the largest number generated from any county in the state.

Youth Empowerment & Engagement

WCA helped plan and moderate a panel at the *Myra Alfreds Roundtable* on May 9th focused on *Youth Voices and Empowerment in Shaping Public Policies and Programs.*

In collaboration with Westchester County Depts. of Mental Health, Social Services, Youth Bureau, and the Westchester Youth Councils, WCA organized a youth-led brainstorming session in July. About 40 young people representing a range of leadership groups convened and discussed how to involve youth in shaping the public policies that affect their lives.

WCA invited interested teens to be "youth reporters." Several youth-written articles have appeared and are linked to our social media accounts. Our teen reporters interviewed both candidates for County Executive on October 14th and posted the results of their interviews on their blog, extending the reach of WCA's advocacy.



WCA staffer Sarah Yergeau at Raise the Age-NY rally



Senator Ruth Hassell-Thompson and WCA Intern Randall Hayes



WCA Youth Reporters Jado Morris, left, and Nina Joung, right

WCA - ACTIONS COUNT

\$900,000 was added to the County Budget for child care subsidies

of messages to the governor for the Raise the Age-NY campaign were from Westchester.

These comprised the largest number from any NYS county.



Linda Ellis, Andrew Harrison, Adrienne Weiss-Harrison | Cora Greenberg, Deputy County Executive Kevin Plunkett, Genevieve Piturro | Mona Swanson, Patricia Lanza, Jeremy Kohomban, Warren Kent

Vote for Kids: Electoral Advocacy

Our Child Watch Bus Tour was held on October 24th. WCA Board members and donors toured three countyfunded child/youth programs. Following the tour, candidates for county office attended a reception at Sam's of Gedney Way along with about 50 youth and staff from various programs around the county. The young people and program staff members "testified" to the candidates about the value and efficacy of their programs.

WCA released the results of our Candidate Survey at the ChildWatch reception, revealing candidates' positions on child-related issues. Prior to the election,

about 400 people viewed the on-line version of the responses, and many others saw hard-



Youth testimony at County budget hearing,

The County Budget

copies of the survey answers.

WCA was once again actively involved in the Westchester County budget deliberations. The proposed budget included support for youth services, and an addition of \$900,000 for childcare subsidies for parents who earn about 200% of the federal poverty level. WCA staff and/or Board members testified at all three County Budget hearings, and provided talking points for community members who spoke. WCA initiated a campaign, encouraging voters to send messages to the County Executive urging him to accept the proposed budget. The response was strong, and the budget was accepted as proposed.

Our 2013 Interns

We're grateful to our 2013 interns, who strengthened our work to improve children's lives.

Marian Gryzlo, PhD Candidate. St. John Fisher College



Randal B. Haves, MPA, College of New Rochelle



Kevin Kimiadi, BA. University of MA, Amherst



Donna Vitale Ruskin, MA. Sarah Lawrence College



Rena Segall, BA, Cornell University

and



distributed to working families providing essential information.



Claudia Yannaco, MS, CUNY School of Public Health

attended WCA public educational events on children/youth issues.

people read our Candidate Surveys on our website; even more hard copies were distributed.

WCA on Twitter.

We gratefully acknowledge the following donors who have made multi-year pledges or planned gifts in support of the Campaign as of December 31, 2013:

Joanne Amorosi
Catherine Draper and Michael Clain
Janet and Gerald Gutterman
Fredda and Frederick Kramer
Maris and Jesse Krasnow
Kim Taylor and Thomas Kyle
Katherine S. Lobach and
Richard J. Kaufman
Dorne E. Massiah
Louise De Vel Muller
Rebecca and Arthur Samberg

2013 Donors

Gold Medal Advocates (\$10,000+)

Elias Foundation
Frog Rock Foundation
Herman Goldman Foundation
Maris and Jesse Krasnow
Patricia Lanza
Open Door Family Medical Center
Edith Glick Shoolman Children's
Foundation
Sexauer Foundation
Philip and Lynn Straus Foundation
Tow Foundation

President's Circle (\$5,000+)

Linda Ellis Janet and Gerald Gutterman Lisina Hoch Louise Muller Voices for America's Children

Patron (\$2,500+)

Julia and Robert Anello
Anne Anastasi Charitable
Foundation
Cornell University/Blumenthal
Internship
Myrna Forney and Michael Boatman
Richard Hobish and Florence Weiner
Vincent and Sally Gianatasio
Allen and Jody Greenbaum
Joseph & Sophia Abeles Foundation
Lerner and Sipkin, CPAs, LLP
The Westchester Bank
United Way of Westchester and
Putnam

Champion (\$1,000+)

Emily Aber and Robert Wechsler American Lung Assn. of New York Joanne Amorosi and Martin Ketels Ellie Becker and Norm Parton Karen Blumenthal Children's Village Catherine Draper and Michael Clain John and Marissa Giacobbe Carey Gross Andrew Harrison and Adrienne Weiss-Harrison Hudson Health Plan, Inc. Katherine S. Lobach and Richard Kaufman Leona Kern Herbert and Deborah Krasnow Thomas M. Kyle and Kim Taylor

Patrick and Jennifer Maloney Margaret S. Pape Memorial Fund Barney and Carrie Newman Armand Paganelli Lynn and Eric Sobel Sam's of Gedney Way Kenneth and Marcia Schiffer Kenneth and Nancy Stein Ann Umemoto and Richard G. Younge

Benefactor (\$500+)

Joseph and Deborah J. Ades Richard and Jen Barber Robert and Tracy Baron Susan Brown Ted and Helen Buerger John and Constance Curran Vickram David Mark and Lisa Edmiston Phyllis and Alvin Goldman Douglas C. and Stephanie P. Gould Cora Greenberg and Sandy Bayer Anthony Hannigan and Ellen Baxter Peter and Karen Herrero Elliott and Susan Hershman Robert and Barbara Holland David Kriegel and Lisa Kahn Alison Kibrick Frederick and Fredda Kramer Linda and Paul Landesman Jay and Andrea Lerner William C Marcotte and Mary Loeffler John and Denise Mara Liz Mark Dorne E. Massiah Steven and Lucille C. Oppenheim Margie and Lawrence Orell Pajama Program Paraco Gas and the Armentano Family Pediatric Ophthamology of New York, PC Craig Peretz Eric and Fran Rosenfeld Edith Shapiro Sandra Singh Robert and Catherine Small Susie Smidinger Brown

Friend (\$250+)

Westchester Toyota Scion

Evelyn Stock

Steven Aiello George and Leslie Akst Andrus Children's Center Anonymous Jim and Marti Arden Robert and Susan Blumenthal Limarie Cabrera and Christopher Missette Deborah Campbell Carole and Ron Chaimowitz Frederic W. and Sara Cook Lisa and Stephen Davis Alice Dean Barbara Doctor Family Services of Westchester Four Winds Hospital Tara Framer Doris Friedman Michael and Liana Garcia

Mike and Cynthia Gibbons Anthony and Leslie Goldsmith David Gutterman and Romaine Orthwein Joel and Cynthia Haber Kathy Halas Conrad and Lottie Harris Henry and Louise Hayes Jackie Hilly and Dean Stiffle Elizabeth Hollahan Terri Jasen Ronald and Lisa Katz John and Kathryn Kaufman Kattya Koenigsberg Tomantha Kyle Christopher Lee Marty and Teri Levine George Lusk Regina and Stephen Mignogna Alan and Alice Model Bill and Kathleen Moss Newmark and Company Real Estate Mary and Joe Piscina Steven and Judith Rieger Lisa Rossi Andrew Gutterman and Margot Rubenstein Barbara Salmanson John and Gae Savino Merryl Schechtman, M.D. David and Rebecca Schroedel William and Susan Shmerler Sanjay Singh Don and Margo Stever John and Elisabeth Steward Diane Tabakman Patricia Tompkins Teruko Umemoto Visiting Nurse Services of New York Stephen and Susan Woog Wagner Jonathan R. and Nancy H. Warner Westchester Eye Associates Robyn Wild Saul Yanofsky

Supporter (\$100+)

Abigail Kirsch at Tappan Hill

Daniel Adler and Sally Malin Adler

Rita Aber

Peter Acker

Ellen Adnopoz

Scott Afran Stephen and Catherine Alexander American Academy of Pediatrics, New York Chapter III Amv Ansehl Sheila S Arnold Robert J. and Ellie Berlin Ava and Mia Bietsch Helen Blackwood Elizabeth Block Lyndall Boal Peter Bodnar Benjamin and Cassandra Boykin Bramson for Mayor John and Lois Bregstein Kenneth H. Kirshenbaum and Wendy Breitner Stephen and Nancy Gilbert Brenner Heather and Joshua Brumberg Frank and Dotty Bruni Judith Campbell Canon Solutions America

Peter and Barbara J. Clapman Andrea and Steven Cohen Jerome Cohen Denise and William Coleman Martha Conforti Stuart and Lila d'Adolf Mary D'Amico Karen D'Attore Kathie Davidson Ernest and Jeanette Dicker Sarina DiStefano, M.D. Robert D'urso The Board and Staff of the Pajama Program Rebecca Edwards Margot Elkin Richard and MaryAnn Ellenbogen John and Marcy Fabiani John and Emalie Feerick Jed Fierberg Karen Fischer Timothy and Nancy Fisher Mary Beth Fisher Evelyn Frankford Ken and Laurie Freeman Jane Giles Karen Gilliatt Irwin and Geraldine Goldberg Bruce and Maddie Gordon Karen Gordon Jennifer Granger Diane and Ben Gross Phyllis and Larry Gutterman Virginia Hartmere Sylvia and Aubrey Hawes Ted Herman Joanne Hersh Peter Hess and Debbie Kenyon Fredricka Hreyo Maurice and Cassandra Hyacinthe Jacqueline and David Irwin James and Gail Isenberg William and Anne Jacobi Anne Janiak James Kaufman and Carol Fitzpatrick Susan Kaufman David Kaufman and Dorothy G. King Phil and Margaret A. Klein Jeremy Kohomban Mark Kramer Allison and Terence Lake Robert Laufer Karyn Lee Charles Lipson Andy Loose and Jill Garland Jay Lupin **Dolly Maass** Maier Markey and Justic, LLP Linda Mancia Paul and Joy Mandel Joan Mark Judd and Harriet Marmon Catherine Marsh Laura Massiah McClellan Sotheby's International Realty Paul and Patty McGoldrick John and Diane McKiernan Barbara Meier Bruce Meighan and Amy Brelia Mental Health Assn. of Westchester David and Michelle Merer

Jason Chapin

2013 Donors, continued

Charles and Mary Miller Mark Minter Dorothy Moore Gwyneth Moore

Eric Hemel and Barbara Morgen

NB Capital, Inc. Saundra Neubardt, Esq.

Lee Amin Furman Ted and Nancy Nygreen

Richard Organisciak James and Julie O'Shea

Alison Paul

Christian Philemon

Libbie and David Poppick

Aristedes (Harry) and Frances Poulos

David and Jeanne Radvany

Salahuddin Rajput

Michael and Lynn Reichgott

Mitchell and Susan Reuben

Robert and Deborah Richter

Marisol Rivera-Thurman

Marty and Ann Rotberg

Wanda Rubin

Janet Saint Germain Eileen Santiago

Sarah Lawrence Health Advocacy Program

Harriet Savage Barbara Schwarz

Scribe Reporting and Legal Copying

Jay and Patricia Selman

Warren L. and Thelma Serenbetz

MaryLou Sgro Adie Shore

Alice Silton

Eric Levine and Terri Simon

Mary Sklenar

Michael Sloam

Malcolm and Betty Smith

Spencer-Adams, Inc.

Kathleen Stoddart-Drucker

Sabin and Beverly Streeter

Student Advocacy

Carl and Nina Sturmer

Cherry Swords

The Milestone School

Sara Tolchin

Anne Torell

Nora Tulchin

Keith K. Umemoto Steve Umemoto

Drusilla Van Hengel

Mariorie Varrichio

Lou and Alexis Ventre

Janet and Bill Walker

Linda and Terrell Waters

Seymour and Kate Weingarten

Shelley Weitz

Lindsay Whitcomb

Jo Ann White

Anita Wilenkin

Women of Reform Judaism at Westchester Reform Temple

We have made every effort to ensure the accuracy of our donor listing. If your name has been omitted or misprinted, please accept our sincere apologies and notify us by email at bsteward@ wca4kids.org or call Betsy Steward at 914.946.7676 ext. 303.

WCA Board, Officers, Advisory Council & Staff (as of December 31, 2013)

Advisory Council

Margery Arsham

Melvin Burruss

Rachel Grob PhD

Richard Hobish Esq

Cheryl Hunter-Grant LMSW

Kathleen Halas

Lottie Harris

Regina Kelly

Andy Pelosi

Sandra Singh

Lynn Sobel

Zoila Tazi

Evelyn Stock

Sheree Wen

Christopher Lee

Libbie Naman Poppick

Frederick L. Wang MD

Marlene A. Zarfes Esq.

Kate Weingarten

Saul Yanofsky EdD

Eileen Santiago EdD

Jackie Hilly

Karen Blumenthal

Deborah Campbell MD

Georganne Chapin JD

Elizabeth Alderman, MD

Amy Ansehl RN, MSW, FNPC

Michael S. Goldstein Esq. LCSW

Board of Directors

Janet Gutterman, Esq., Chair Catherine A. Draper, President Adrienne Weiss-Harrison, MD, First Vice President Julia B. Anello, Vice President Ann Umemoto, Vice President Thomas Kyle, Treasurer Fredda Kramer, Secretary

Joanne Amorosi, CFP Sheryl Dicker, JD Myrna Forney John A. Giacobbe, MBA, Esq. Vincent P. Gianatasio Douglas Gould Jody Greenbaum Carey E. Gross, MD Barbara J. Holland Lisa Kahn, LMSW, MA Maris H. Krasnow, EdD Linda Landesman, DrPH, MSW Jay Lerner, CPA Mary Loeffler Patrick Maloney, MD Elizabeth S. Mark Dorne E. Massiah Margie Orell Salahuddin Rajput Kenneth A. Schiffer, MD

Honorary Board

Mrs. Shelby Cullom Davis (Deceased) Hon. Doris Friedman Louise De Vel Muller Hon. Ogden R. Reid, Esq.

Staff

Cora Greenberg, Executive Director Allison Lake, Deputy Director Limarie Cabrera, Director of Data Analysis Betsy Steward, Director of Development Karyn Lee, Operations Manager Sarah Yergeau, Program and Administrative Assistant



Westchester Children's Association 470 Mamaroneck Avenue, Suite 304 White Plains, NY 10605 914.946.7676

For more information, please visit www.wca4kids.org





f | L | You | flickr | Keyword: wca4kids