



Community Partners Meeting

September 30, 2015

WESTCHESTER
CHILDREN'S
ASSOCIATION

Children's Champions Since 1914

Agenda

WELCOME / INTRODUCTIONS

GPS4Kids Overview & Updates

Preparing for the Forum on November 11th

- Finding a Common Language
- Data Indicators Review
- What makes the cut?
- Refine Root Causes & Local Conditions
- Convert Causes into Proactive Statements
- Review GPS4Kids Forum Agenda

NEXT STEPS

INTRODUCTIONS

Name & Organization

In one word:

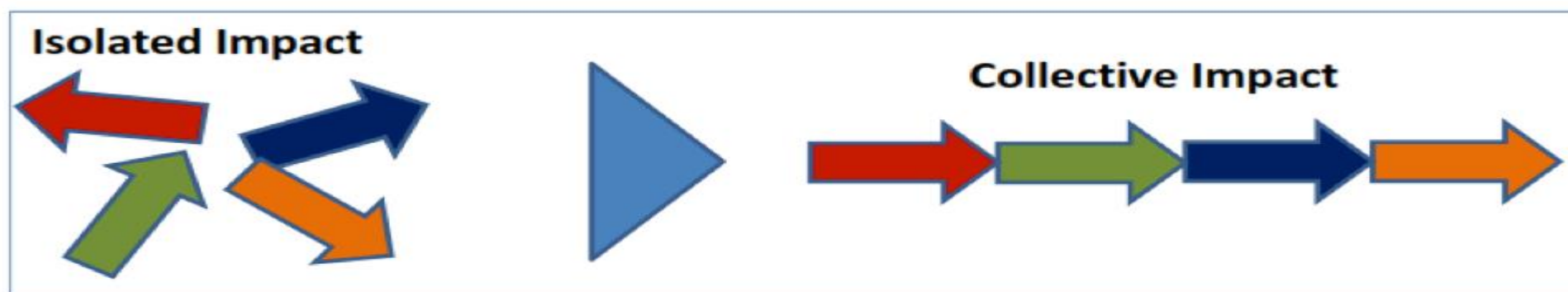
What do all children in Westchester need?

ELIZABETH ALMONTE, GPS4KIDS PROJECT MANAGER

GPS4Kids Overview & Fall Updates

Collective Impact:

nonprofits, businesses,
government and citizens solving
a social problem together.



REMINDER: GPS4Kids Collective Impact for Westchester's Children



REMINDER: WCA leads 4 essential elements for GPS4Kids

Collective Impact

Backbone
Organization

WCA

(1)
**Common
Agenda**

(2)
**Shared
Measurement**

(3)
**Mutually
Reinforcing
Activities**

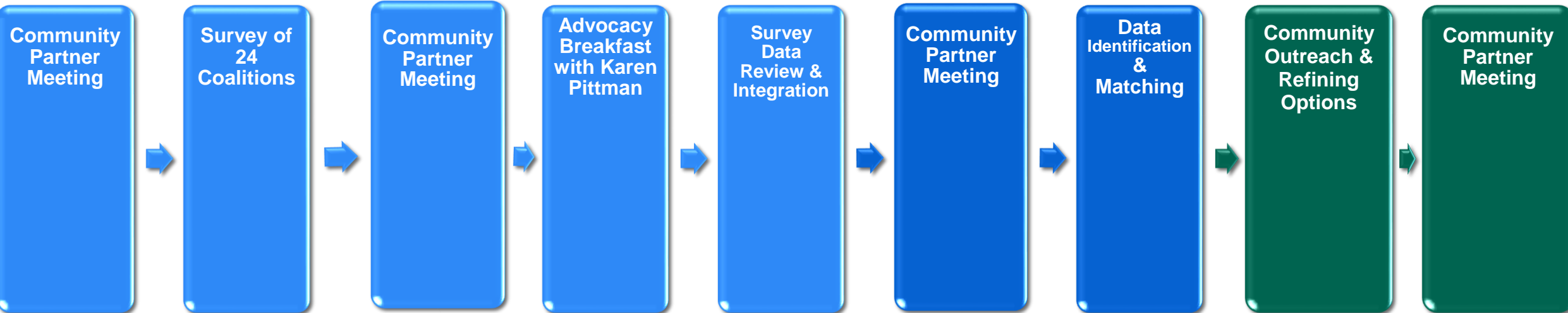
(4)
**Continuous
Communication**

GPS4Kids 2015 Timeline

Winter/Spring 2015

Summer 2015

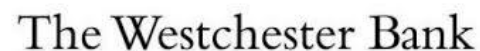
Fall 2015



-----Accomplishments-----

-----What's Next-----

FALL UPDATE: Community Outreach GPS4Kids' 50+ Community Partners strong & growing



FALL UPDATE: Community Outreach WCA is raising GPS4Kids awareness across social media

www.wca4kids.org/issues/gps4kids-collective-impact/

CELEBRATING 100 YEARS WESTCHESTER CHILDREN'S ASSOCIATION Children's Champions Since 1914

Our Goal: Every child healthy, safe and prepared for life's challenges.

DONATE NOW STAY INFORMED

THE ISSUES TAKE ACTION BLOGS SUPPORT US ABOUT WCA

Issues / Current Issues / GPS4Kids Collective Impact

Share via: Facebook Twitter Google+ YouTube

GPS4Kids Collective Impact

Last updated: August 27, 2015

Why This Matters

Westchester Children's Association is implementing a highly effective, data-driven model for accomplishing social change called collective impact. The goal of collective impact is to create lasting solutions to social problems on a large-scale. To make it work, organizations of all kinds — including those in government, nonprofits, and the business sector — need to coordinate their efforts and work together toward clearly defined goals.

"Collective impact is nonprofits, businesses, government and citizens solving a social problem together."

The collective impact initiative that WCA is leading here in Westchester is called "Gathering Policy Solutions for Kids," or GPS4Kids. By working toward common goals, developing a measurable action agenda, and aligning mutually-reinforcing activities, together we will make sure that all of our young people are ready for college, careers and life.



What Are The Facts?

The underlying promise of collective impact is that no single organization can create large-scale, lasting social change alone. Strong organizations are necessary — but not sufficient by themselves — for large-scale social change.

Currently, there are at least 24 existing coalitions and cross-sector partnerships working to help children and youth in Westchester County. [1] GPS4Kids, however, is not just another coalition. Collective impact goes beyond collaboration [1].

The GPS4Kids initiative aims to align these existing efforts in a unified direction to reduce redundancy, mutually reinforce one another's activities, and leverage our collective power to achieve real changes for children in Westchester County.

A 2012 report studied twelve organizations that had successfully moved the needle in their communities by achieving at least 10% progress on a key metric. The study found that all twelve met the conditions of collective impact,



@wca4kids
#GPS4Kids

facebook



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FALL UPDATE: GPS4Kids will create a shared action agenda after we refine options today

Community
Partner
Meeting

Fall 2015
Forum



8am to 6pm

Wednesday, November 11, 2015

Westchester Marriott Hotel

Facilitator: Chris Bui (Talk Back, 2008)

Finding a Common Language

ALLISON LAKE, DEPUTY DIRECTOR

June 25, 2015 Community Partners Meeting

Community Partner Meeting

GPS4Kids set out to dissect 4 recurring issues facing Westchester's children with 30+ Community Partners:

- Youth Development
- Youth Employment
- Child Care
- Substance Abuse



RECAP: June 25, 2015 Community Partners Meeting

Community Partner Meeting

Summer 2015

Clustering

GPS4Kids compiled a list of 65 root causes and local conditions identified by community partners under the top 4 issues into 8 common cause clusters:

1. Access/Opportunities
2. Family Conditions
3. Funding
4. Infrastructure
5. Lack of Readiness
6. Perceptions
7. Quality
8. Structural Issues

GPS4KIDS Common Cause Summary						
Root Causes or Local Conditions		Youth Development	Youth Employment	Child Care	Substance Abuse	Name the Cluster
Cluster 1	Resistance to move funds for early education- R			X		Funding
	Childcare is not offered as employment benefit- R			X		
	NYS doesn't contribute at the same level as other states			X		
	Operating costs are high in Westchester			X		
	Insurance (urban areas)				X	
	It's expensive/people can't afford- R			X		
	Higher quality requires more funding			X		
Cluster 2	Westchester perceived as wealthy; People can't afford: cost of living is high and wages are low- R			X		Infrastructure
	Lengthy Wait List (Medicaid urban areas)				X	
	Lack of Affordable Housing				X	
	Transportation (urban areas)				X	
	Challenges with Transportation/Lack of Understanding on how to use public transportation (bus routes)- R	X				
Cluster 3	Suburban layout makes it difficult for children to use public transportation	X				Quality
	Parents haven't always found quality childcare- R			X		
	Lack of culturally competent providers (urban areas)				X	
Cluster 4	Youth aren't adequately prepared for jobs/higher education; 1. academics, 2. soft skills- R		X			Opportunities/Access
	Smaller Towns: lack of available locations			X		
	Competition for jobs that youth are actually qualified for- R		X			
	The jobs we're preparing kids for don't match economy's needs- R		X			
	Lack of job opportunities (even if adequately prepared)		X			
	Lack of mentorship, positive influence/support		X			
	Access to mental health services (wait list urban)				X	
	Availability of drugs and alcohol- R				X	
	Lack of access/opportunities in high-need areas		X			
	Types of programs offered using libraries for places for youth programs (ask the youth!)	X				

RECAP: Summer 2015 Data Identification & Matching

Data Identification & Matching

for all Root
Causes &
Local
Conditions
from the
Common
Cause Activity

- WCA requested and applied all partner feedback received
- WCA identified possible data indicators and sources
- WCA invited community partners to identify data and sources for the remaining root causes/local conditions

GPS4KIDS Common Cause Summary											
	Root Causes or Local Conditions	Is data accessible?	Easy to Select Data Indicator?	Conduct Poll?	If so, where/data source?	(1=Easy to 3=Hard)	Youth Development	Youth Employment	Child Care	Substance Abuse	Name the Cluster
Cluster 1	Resistance to move funds for early education- R	N							X		Funding
	Childcare is not offered as employment benefit- R	Y	Y	X	Child Care Council/Busin	3			X		
	NYS doesn't contribute at the same level as other states	Y	Y		Fed/State/County Budge	3			X		
	Operating costs are high in Westchester	Y	Y	X	Economic Census (limite	2			X		
	Insurance (urban areas)	N	Y	X	Economic Census ??? / Ir	3				X	
	It's expensive/people can't afford- R	Y	Y	X	ACS/Child Care Council	2			X		
	Higher quality requires more funding	N							X		
Cluster 2	Westchester perceived as wealthy; People can't afford: cost of living is high and wages are low- R	Y/N	N	X					X		Infrastructure
	Lengthy Wait List (Medicaid urban areas)	N		X	DOH	3				X	
	Lack of Affordable Housing	Y	Y		ACS/Westchester Reside	2				X	
	Transportation (urban areas)	Y	Y		WCGIS/WCDOT	1				X	
	Challenges with Transportation/Lack of Understanding on how to use public transportation (bus routes)- R	Y/N	Y	X	WCGIS/WCDOT	3	X				
Cluster 3	Suburban layout makes it difficult for children to use public transportation	Y	Y		WalkScore/WC GIS	1	X				Quality
	Parents haven't always found quality childcare- R	N		X					X		
	Lack of culturally competent providers (urban areas)	N		X						X	
	Youth aren't adequately prepared for jobs/higher education; 1. academics, 2. soft skills- R	Y/N	Y	X	NYSED/National Student Clearinghouse	1		X			
	Smaller Towns: lack of available locations	Y	Y		Child Care	2			X		
	Competition for jobs that youth are actually qualified for- R	N						X			
	The jobs we're preparing kids for don't match economy's needs- R	Y	N			3		X			
	Lack of job opportunities (even if adequately prepared)	Y	Y		BLS, ACS	2		X			
	Lack of mentorship, positive influence/support	N						X			
	Access to mental health services (wait list urban)	N - Not Public	Y		DCMH	3				X	
	Availability of drugs and alcohol- R	Y	N		data.ny.gov	2				X	

GPS4KIDS Common Cause Summary					
	Root Causes or Local Conditions	Who can provide the relevant data indicator(s)?	What is the source for the data indicator(s)?	COMMENTS	Common Clusters
Cluster 1	Resistance to move funds for early education- R				Funding
	Childcare is not offered as employment benefit- R	WCA			
	NYS doesn't contribute at the same level as other states	WCA			
	Operating costs are high in Westchester	WCA			
	Insurance (urban areas)				
	It's expensive/people can't afford- R	WCA			
	Higher quality requires more funding				
Cluster 2	Westchester perceived as wealthy; People can't afford: cost of living is high and wages are low- R				Infrastructure
	Lengthy Wait List (Medicaid urban areas)				
	Lack of Affordable Housing	WCA			
	Transportation (urban areas)	WCA			
	Challenges with Transportation/Lack of Understanding on how to use public transportation (bus routes)- R				
Cluster 3	Suburban layout makes it difficult for children to use public transportation	WCA			Quality
	Parents haven't always found quality childcare- R				
	Lack of culturally competent providers (urban areas)				
	Youth aren't adequately prepared for jobs/higher education; 1. academics, 2. soft skills- R				
	Smaller Towns: lack of available locations	WCA			
	Competition for jobs that youth are actually qualified for- R				
	The jobs we're preparing kids for don't match economy's needs- R				
	Lack of job opportunities (even if adequately prepared)	WCA			
	Lack of mentorship, positive influence/support				
	Access to mental health services (wait list urban)				
	Availability of drugs and alcohol- R				

Data Indicators Review

LIMARIE CABRERA, DIRECTOR OF DATA ANALYSIS

COUNT it. **BREAK** it. **TRACK** it.

COUNT IT

- Is it measureable?
- Is there a reliable, trustworthy data source?

BREAK IT

- Can you break it down by?
 - Community
 - Race/Ethnicity
 - Age Group

TRACK IT

- Can the indicators be tracked over time?
 - Timely, regular publication is best
 - Otherwise, additional data collection is needed.

Sometimes
MULTIPLE
INDICATORS
are needed to get
an accurate count.



We may have to
BUILD AND MOVE
the needle!

What makes the cut?

CORA GREENBERG, EXECUTIVE DIRECTOR

Our selection criteria so far

- Is it measureable?
- Are relevant data metric/indicator(s) accessible?
- Can we quantify progress over time?

What criteria did we miss?

GROUP ACTIVITY

Using our selection criteria:

- 1) determine if any root causes and local conditions (from our original list of 65) should make our cut
- 2) If so, list the data indicators & source(s) available or proxies we can use in the absence of data

Convert Causes into Proactive Statements?

SARAH YERGEAU, PROGRAM & POLICY ASSOCIATE

BREAKOUT GROUP ACTIVITY

Common Language- Group Vote

Do we want to convert our root causes and local condition statements into positive proactive statements?

1) If **YES**, convert final list in breakout groups

FROM: "Lack of affordable housing"

TO: "We need to create more affordable housing."

FROM: "Child care is not offered as an employment benefit"

TO: "Child care should be offered as an employment benefit."

Review GPS4Kids Forum Agenda

CORA GREENBERG, EXECUTIVE DIRECTOR

GPS4Kids Forum Objectives

- Why GPS4Kids?
- Tell our story
- Encourage transparency / your voice is heard
- Create a sense of ownership
- Build excitement about next steps
- Ensure commitment- WCA & Community Partners
- Set achievable goals in a realistic time frame

GPS4Kids Forum Program Review- 11/11

8am to 9am REGISTRATION & BREAKFAST

9am to 12pm OUR COMMON GROUND

- **High –energy activity: youth-led** (sample)
- **Big Ideas Box** (throughout the day)
- **Outcome:** maximize participant engagement to help prioritize root causes + local conditions and any necessary additions via **real-time electronic voting**

12pm to 1pm LUNCH

1pm to 5pm OUR SHARED AGENDA

- **Group Exercises: youth-led**
- **Table Leaders** will facilitate interactive breakout group discussions
- **Outcome:** develop common starting points and an action agenda

Facilitator: Chris Bui (Talk Back, 2008)

5pm to 6pm CELEBRATORY RECEPTION

Identify Leadership Roles for Community Partners at the GPS4Kids Forum



NEXT STEPS

ELIZABETH ALMONTE, GPS4KIDS PROJECT MANAGER

GPS4Kids Forum Outreach



- Youth / Families
- Faith-based organizations
- Men's groups
- Hispanic & African-American associations
- Sponsors



Questions